

## ABOUT BELLE OF THE KITCHEN

Belle of the Kitchen is a food and recipe blog that focuses on simple and delicious southern-style eats and treats. On our site you will find recipes that are not only approachable and family-friendly, but also ones that have become tried-and-true favorites amongst our readers. Our mission is to help homecooks create casually elegant meals that will satisfy many palates.



## ABOUT ASHLYN

Hi, I'm Ashlyn! I'm the the owner, recipe developer, writer, and photographer behind Belle of the Kitchen. I founded Belle of the Kitchen in 2013 and it has been my "work of heart" ever since. I am a mother of three, a proud Army spouse, and a self-proclaimed foodie with southern roots. When I'm not making a mess of my kitchen, I can be found soaking up the Texas sunshine with my kiddos or traveling and sampling the local fare.

## SOCIAL MEDIA

1,400 Followers  
@bellekitchen

45,000 Likes  
@belleofthekitchen

78,000 Followers  
@belleofthekitchen

3,100 Followers  
@thebelleofthekitchen

## BELLEOFTHEKITCHEN.COM

1.2 mil Monthly Page Views

875,000 Monthly Unique Visitors

## SPONSORSHIP OPTIONS

I would be happy to discuss options where Belle of the Kitchen could help promote your brand. Listed below you can find ways that I have worked with brands in the past, and also what I am currently available for.

- Brand Ambassadorships
- Social Media Campaigns
- Product Reviews/Giveaways
- Sponsored Posts
- Recipe Development
- Food Photography

## LET'S WORK TOGETHER

Feel free to contact me anytime to discuss options and rates.

<https://belleofthekitchen.com>

Email: [thebelleofthekitchen@gmail.com](mailto:thebelleofthekitchen@gmail.com)



## DEMOGRAPHICS

81% are women  
35% are 24-35  
22% are 36-44  
92% are from U.S.  
4% are from Canada

## FEATURED ON

*Buzzfeed*  
*Country Living*  
*Woman's Day*  
*Delish*  
*Parade Magazine*  
*Today*  
*Huffington Post*  
*Chowhound*

## PAST COLLABORATIONS

